

# Sun Chemical

## SunChemical®

a member of the DIC group



Color & Comfort

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1830

### Company Description

Sun Chemical is a leading producer of printing inks, coatings and supplies, pigments, polymers, liquid compounds, solid compounds, and application materials. Together with DIC, Sun Chemical has annual sales of more than \$7.5 billion and over 20,000 employees with regional manufacturing in North America, South America, Europe and Asia to support customers around the world.

### Markets Served and Technologies

Sun Chemical offers coatings formulators an extensive range of innovative pigments, resins and additives. The Performance Pigments group offers high performance, classical, effect pigments and preparations — including Benda-Lutz® metallic pigments and SunMICA® pearlescent pigments. As the pioneer of the commercial application of Quinacridone chemistry, Sun Chemical's Quindo® offerings are some of the most versatile on the market. Sun Chemical also commercially developed bonding technology, thereby enabling the widespread use of aluminum and mica pigments in powder coatings applications.

Sun Chemical's Advanced Materials group, with world class resin engineering, produces the full range of general and specialty polymers including polyester, acrylic, epoxy, polyurethane and fluorochemical.

Together these groups provide customers with solutions tailor made for the automotive, industrial, architectural, decorative, and powder coatings markets.

### Technical Services

Sun Chemical's unparalleled global presence, backed with 17 research and development centers, allows for the delivery of local service and support that is customized to the markets it serves. Each manufacturing facility produces solutions tailor-made to the specific needs of customers in each region, bringing them the value and service they need to be competitive.

### Major Products

**Quindo®:** As the market leader in Quinacridone pigments, Sun Chemical provides more color options than anyone else.

**Perrindo®:** Sun Chemical's perylene line sets the standard for transparency and chroma giving formulators the tools to develop metallic colors with unprecedented depth and intensity.

**Benda-Lutz® MAXAL EC:** These encapsulated aluminum pastes designed for durable exterior architectural coatings are the industry-leading standard for chemical resistance, using state-of-the-art EC encapsulation technology.

**Benda-Lutz® SPLENDAL:** These microscopically thin aluminum platelet suspensions are the first choice of premium brand owners wishing to create premium metallic brilliance for interior and exterior coatings.

**WATERSOL:** A family of conventional and hybrid resin technologies designed to deliver high performance properties in waterborne coatings.

**BURNOCK:** A diverse line of crosslinkers and resins, including polyester, acrylic, and phenolic resins, allow formulators to meet the performance requirements of a broad range of applications.

