

# Clariant Plastics & Coatings

## CLARIANT



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### Company Description

As one of the world's leading specialty chemical companies, Clariant contributes to value creation with innovative and sustainable solutions for customers from many industries. Our portfolio is designed to meet very specific needs with as much precision as possible. At the same time, our research and development is focused on addressing the key trends of our time. These include energy efficiency, renewable raw materials, emission-free mobility, and conserving finite resources. Our business units are organized into four Business Areas: Care Chemicals, Natural Resources, Catalysts and Plastics & Coatings.

Clariant's Business Unit Pigments is a leading global provider of high performance and economic organic pigments, dispersions and dyes used in applications such as Automotive, Architectural and Industrial Coatings. We strive to develop innovative concepts and solutions based on the requirements of our customers, such as our Easily Dispersible pigments, which enable increased efficiency of paint manufacturing at lower costs.

### Markets Served

Clariant's pigments business focuses on five main market segments, including coatings, paints, printing, plastics, consumer products and other special applications.

We serve customers of all sizes in the automotive, industrial and architectural coatings industries, the plastics industry, special applications, and also provide colorants used in traditional, inkjet and laser printing.

### Technologies

Clariant offers innovative pigments for sustainable paint production, including a wide variety of pigments that carry our EcoTain® sustainability label. Clariant's quinacridone pigments, including Hostaperm® Pink E, are created with environmentally-friendly bio-succinic acids fermented from renewable, natural carbohydrates such as cornhusks and sugarcane byproducts, rather than petrochemicals.

Our EcoTain products undergo rigorous analysis prior to certification that proves the product's sustainability based on how it affects people, planet and performance. Quinacridone Pigment Red 122 and Pigment Violet 19, along with many of our other pigments, fulfill the EcoTain criteria.

As a reliable partner we have established a flexible worldwide production network that is actively committed to environmental protection and safety in all activities. Clariant has developed regulatory expertise over the years with product ranges such as pigment dispersions especially designed for new generation of low VOC and VOC free architectural paints.

### Technical Services

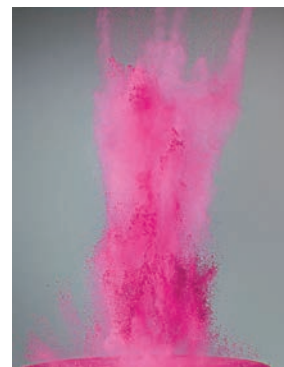
With our acknowledged experience in developing pigments and anticipating consumer and regulatory evolution, our Technical Service Team is uniquely able to provide color solutions, from economic to high performance, from water-based to solvent-based, from powder pigments to pigment dispersions.

We understand that each application requires a specific paint formulation related to the performance expectations, application process and esthetic effect. The coating must create the right color and opacity on the substrate and has to enhance the substrate's resistance to the impact of its environmental conditions. We serve our customers with individual solutions and the ability to provide testing in customized systems. Our pigments provide the color as well as supporting the performances of the final application.

### Major Product Brands

Clariant's coatings brands include:

- Hostaperm®
- Novoperm®
- Permanent
- Hansa®
- Dalamar
- Hostatint®
- Hostafine®
- Colanyl®
- Renol



### Global Capabilities

Clariant Plastics & Coatings is a subsidiary of Clariant AG. Clariant AG is headquartered in Muttenz, Switzerland, with locations around the world.

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