

# Brilliant Group, Inc.

brilliant®



HEADQUARTERS

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**Company Description:**

Brilliant was founded to serve the needs of industrial users of fluorescent pigment around the globe. We offer a world-class range of fluorescent pigments, soluble toners, and paint and ink concentrates.

Our goal is to offer 'best of breed' fluorescent technology, provide local inventory and technical support through our international distribution network, all the while bringing exceptional value.

**Markets Served:**

Brilliant Fluorescent Pigments are used in a wide range of applications:

*Paints/Coatings:* Aerosol Paints, Aircraft Finish, Clay Target Coatings, Craft Paints, Industrial Coatings, Nail Polish, Paper Coatings, Powder Coatings, etc.

*Inks:* Flexo, Gravure, Litho, Screen, UV, Industrial Ink Jet, etc.

*Plastics:* Masterbatch, Liquid Color, Rotomolding and Casting applications for Olefins, PVC, EVA, Polyurethanes, etc.

*Miscellaneous:* Crayons, Paint Balls, Seed Coatings

**Technologies:**

Our team is steeped in fluorescent pigment technology. We create specialty polymeric pigments that give the brightest fluorescence while also performing in a vast array of applications, whether it be standing up to strong solvents, minimizing swelling and thixotropy, or eliminating plateout. It's what our key employees have been doing since the 1980's.

**Technical Services:**

Our team is comprised of technical experts, each with over twenty years experience in the world of fluorescent pigments. Our capabilities range from developing fluorescent pigments for all manner of printing inks: flexo, gravure, and screen inks; to

pigments for water and solvent-based coatings, as well as plastic colorants. Wherever there is an application of fluorescent color, it is highly likely that our experts are familiar with the technology.

**Major Products:**

**BGP:** general purpose grade for paper coating, textiles, tempera paints, etc.

**BSR:** solvent resistant grade for nail polish, aerosol paints, etc.

**BMS:** non-migrating pigment for vinyl plastisol and to eliminate plateout in masterbatch

**BNF:** completely non-formaldehyde pigment for masterbatch and crayons

**BSTS:** solvent soluble toner for solvent flexo and UV flexo

**BSTW:** water soluble toner for water flexo

**BEF:** water-based emulsions for water flexo, textile printing, etc.

**BIBX:** extra strength lithographic ink base

**BIB2:** extra strength ink base for UV (EPDM rollers)

**BVC:** liquid vinyl colorant for traffic cones

**Global Capabilities:**

Our global headquarters, with corporate offices, R&D and manufacturing, is located in the San Francisco Bay Area of Northern California, USA.

**Contacts:**

Brilliant is supported by an extensive global distribution network. To be connected to a local distributor in your area, please direct your inquiry to:

Sales Contact:

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