

BASF Corporation

We create chemistry.

Company Description:

As the world's leading chemical company, BASF helps formulators of automotive, refinish and aerospace coatings deliver sustainable, innovative solutions that meet or exceed performance requirements.

Technologies:

We innovate to help you gain competitive advantage and meet society's needs. You benefit from the broadest product portfolio in the industry to achieve your formulating goals. Among our priorities is a focus on sustainable solutions – e.g. low and zero VOC products, performance and formulation additives for both waterborne and solventborne coatings, and catalysts for rapid curing of coatings to help reduce energy consumption.

Technical Services:

BASF provides a breadth of technologies and cross-functional teams with expertise in chemistry, applications and formulations. We offer local support capabilities from sites in Charlotte, NC and Southfield, MI.

Product Areas:

We provide the raw materials, product range, industry experience and technical knowledge to help enhance the quality, appearance, heat management and durability of all exterior and interior coatings. In your challenging environmental conditions, our resins provide adhesion, maintain gloss and prevent corrosion. And you can preserve your application's color with our light stabilizers that prevent degradation and color change as a result of UV exposure.

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