



## Alpha Packaging

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## Key Personnel:

Jeff Kellar, President and CEO

David Kunkle, Chief Operating Officer

Brian McCarthy, Senior Vice President of Sales and  
Business Development

Jack Baily, Vice President of Distributor Sales

Adam Doane, Vice President of Direct Sales

Marny Bielefeldt, Vice President of Marketing

## Company Description:

Alpha Packaging is a leading manufacturer of high-density polyethylene (HDPE), polyethylene terephthalate (PET) and polypropylene (PP) bottles and jars for the nutritional supplement, pharmaceutical, personal care, animal health, consumer chemical, and niche food and beverage industries. Sizes range from 1 ounce to 2 gallons, and include styles ideal for tablets and capsules; powders and granules; and liquids and lotions. We continue to work on sustainable packaging solutions, including bottles and jars with FDA-approved post-consumer resin (PCR) and lighter-weight options for the nutritional market. Alpha has seven manufacturing plants and one decorating facility in strategic locations across North America, as well as a manufacturing plant in The Netherlands. Alpha offers in-house tool-making capabilities, and can build everything from unit cavity molds to complete high cavity production tooling.

## Technology, Patents, New Products:

Alpha is known as the leading manufacturer of wide mouth PET bottles for the rapidly-growing "gummy" sector. We have a full range of bottle and jar sizes in our stock portfolio, and can also build a custom jar, packer, oblong or cylinder for a minimal investment.

Alpha's HDPE "Pharma Line," designed to meet the needs of pharmaceutical and nutritional supplement customers who require pharmaceutical-grade bottles, has become Alpha's most successful product line introduction ever. We introduced this new this line in 2013, and it is comprised of 9 injection blow molded bottles (50cc, 75cc, 100cc, 120cc, 150cc, 180cc, 225cc, 275cc and 300cc), as well as 5 sizes of extrusion blow molded bottles (400cc, 500cc, 625cc, 750cc and 950cc). Alpha is now

stocking our HDPE Pharma Line packers in FOUR locations across North America: Bethlehem, Pennsylvania; Redlands, California; Jacksonville, Florida; and Salt Lake City, Utah. Items are being stocked in white HDPE.

## Major Markets

- Nutritional Supplements
- Pharmaceutical
- Personal Care
- Niche Food & Beverage
- Consumer Chemicals

## Major Products:

- 900 stock bottles and jars.
- Custom styles in HDPE, PET, PLA and PP.
- Custom-colored PET packaging.
- High-quality container decorating on a variety of substrates.

## Specialized Services

Complete package design services, from the initial concept to the finished, decorated bottle. Free samples of stock items are available at [www.alphap.com](http://www.alphap.com).

## Global Capabilities

Alpha operates a blow molding plant in Roosendaal, The Netherlands, and can also provide distribution services throughout Europe, India, Australia and the Pacific Rim.

